

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4943797
<b>Application Number:</b>	10750361
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4924
<b>Title of Invention:</b>	Embedding advertisements in syndicated content
<b>First Named Inventor/Applicant Name:</b>	Nelson Minar
<b>Customer Number:</b>	26192
<b>Filer:</b>	John A. Dragseth/Trisha Anderson
<b>Filer Authorized By:</b>	John A. Dragseth
<b>Attorney Docket Number:</b>	16113-001001 GP-064-07-US
<b>Receipt Date:</b>	11-MAR-2009
<b>Filing Date:</b>	31-DEC-2003
<b>Time Stamp:</b>	12:04:23
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
RAM confirmation Number	6857
Deposit Account	061050
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Information Disclosure Statement Letter	161130761001IDSLetter.pdf	70756 0a8582a70304743ab57701e150c70116c37a73	no	3
<b>Warnings:</b>					
<b>Information:</b>					
2	Information Disclosure Statement (IDS) Filed (SB/08)	161130761001IDS1449.pdf	95336 a5c041090300ad4046c34c0ba79087c70c0a06	no	2
<b>Warnings:</b>					
<b>Information:</b>					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	B1Naqvi.pdf	3694831 b1b1903b348cc0d4150ea97319c8f0b30f0e1	no	96
<b>Warnings:</b>					
<b>Information:</b>					
4	NPL Documents	C1AdForceManual.pdf	11410028 52c0a0c7a0f0f0a2a67c3c0c0b377025c0f3b3a6	no	285
<b>Warnings:</b>					
<b>Information:</b>					
5	NPL Documents	C2AdForceSEC.pdf	706250 388761a802c0f80c0c14f3002805c0a34c433	no	9
<b>Warnings:</b>					
<b>Information:</b>					
6	NPL Documents	C3AdKnowledgeCampaign.pdf	1019253 5373455a7773db127ab30f082c32c164778baef	no	23
<b>Warnings:</b>					
<b>Information:</b>					
7	NPL Documents	C4MarketMatchPlanner.pdf	692303 21c003903450b3c3237a31346c3cc0778a0c3402	no	26
<b>Warnings:</b>					
<b>Information:</b>					
8	NPL Documents	C5AdStar.pdf	601551 513f3c33c219cd7066b04d737ca170f65605a9ba	no	43
<b>Warnings:</b>					
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9	NPL Documents	C6AdManagerPro.pdf	12934007 2a027c0ff70b0b04a2ab0cc904a6a683a462da0	no	226

Warnings:

Information:					
10	NPL Documents	C7ClassManager.pdf	3690870	no	157
Warnings:					
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11	NPL Documents	C8BusinessWire.pdf	191029	no	2
Warnings:					
Information:					
12	NPL Documents	C9AaddzzBrochure.pdf	1196867	no	6
Warnings:					
Information:					
13	NPL Documents	C10AaddzzWebsite.pdf	2863603	no	42
Warnings:					
Information:					
14	NPL Documents	C11ZeffPart1of3.pdf	17286148	no	130
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15	NPL Documents	C11ZeffPart2of3.pdf	17695092	no	130
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16	NPL Documents	C11ZeffPart3of3.pdf	19233213	no	180
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17	NPL Documents	C12DedrickInteractiveElectronicsAdv.pdf	915463	no	12
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18	NPL Documents	C13DedrickConsumptionModel.pdf	7279867	no	9

Warnings:					
Information:					
19	NPL Documents	C14ReexamRequest025patent.pdf	2695018 0a04b1ba0ba55a117d047a0ba000e14bf0a0d	no	85
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20	NPL Documents	C15ReexamRequest045patent.pdf	3180750 235535327fb746d2903e000e04c022f8c7fda075	no	54
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21	NPL Documents	C16ReexamRequest059patent.pdf	2322461 7bc913d6840f902c30f62e0d461d28321c7313df	no	81
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22	NPL Documents	C17ReexamRequest587patent.pdf	5959768 0017e1e56ad21a6a6e11b5f6262b41aa022a04c	no	85
Warnings:					
Information:					
23	Fee Worksheet (PTO-06)	fee-info.pdf	30147 e075c3d448ba9f08bc00236c0753cc05c081b	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			115764611		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					